

ANNOUNCING THE AVAILABILITY OF AN
ELECTRONIC PROGRAMMING GUIDE TO RECEIVERS
OF ENHANCED TELEVISION TRANSMISSIONS

Abstract of the Disclosure

5 A unique session identifier may be utilized to announce the availability of an electronic programming guide to users of an enhanced television distribution system. In some embodiments, the unique session identifier may be utilized in a variety of systems to provide a uniform way of recognizing the availability of an electronic programming guide in conjunction with enhanced television distribution systems.